

Dear School Principal and/or Administrator:

You have been given this flyer because someone affiliated with your school has visited our web site and thought we might be able to help you with your fundraising activities. Please take a few minutes to review this document, and then visit our web site (**PowerfulPixel.com**) to see the details of our unique school fundraising opportunity. We can promise you have never seen anything like this before. Up to \$3.8 million is available for schools during our World Record Breaking project which I will explain below.

This picture of the Discovery Space Shuttle was taken on December 9, 2006 as seen from the Atlantic Ocean's Jupiter Inlet in Jupiter, Florida. It was the first night launch of a space shuttle in over 4 years. Since then, it has placed in photo contests, is on record at the Library of Congress in Washington, D.C., and already hangs on the walls of a couple hundred homes all across the United States.

Due to the extraordinary attention this picture has already received, we decided to take it to the next level and make this photo the largest photo in the world... and we do mean that literally.



PowerfulPixel, Inc. was created with one purpose in mind: **To create the Largest Photo Mosaic in the World and set a NEW WORLD RECORD.** The current world Record was set in Spain on October 31, 2006 and is **4,878** square feet. When this project has been completed, it will be **213,333** square feet and almost 5 full acres in size.

In order to do that, each and every pixel (small dot of color) in the original picture will be printed out as a 4-inch square of color and each of those "pixels" will be sponsored by someone. Next, each 4-inch square of color will be affixed to 6,650 pieces of 4' x 8' plywood. Then finally, each piece of plywood will be laid out on the ground like a giant puzzle to form the final picture which will be 400 feet wide and 533 feet long. It will be visible by satellites orbiting miles above the surface of the earth. Once the project has been certified as a New World Record, it will be dismantled and all the plywood will be used by various organizations to build homes for fellow Americans.

This project has so many aspects that it can't be fully explained here. Let's just say that it focuses on team work and people pulling together to reach a goal and also to help out other people along the way. As far as the fundraising part, it's actually quite simple.

Look around the site; check out the **About Us**, **About The Project**, and **FAQs** pages. If you decide you want to be involved, just click on the "school's contact information" button on the **Schools** page, complete the requested information, and submit it. Someone from PowerfulPixel, Inc will contact you directly within a couple days, verify your schools information, and answer any of your questions.

Once that has been completed, we will send you an e-mail with registration instructions and a link to a private school registration page. Once you register, the only thing left to do is print out flyers from your account and pass them out to everyone you know. When people that have received flyers from your school begin sponsoring pixels, your school starts earning money. The more pixels sponsored because of your referrals, the more money your school earns. The great thing about this project is its uniqueness, the fact that people just want to be involved anyway, and its simplicity. Just hand out flyers; No taking orders or collecting money, no product or inventory, and no delivery. Everything is done on line and our advanced website keeps track of all your referrals for you. You can even follow your schools progress by logging into your schools account at any time because the data is updated in real time.

Aren't you ready for something new? Check us out: [PowerfulPixel.com](http://PowerfulPixel.com)